

# Candid Brandon

OH BROTHER, LITTLE BROTHER  
MEDIA KIT

## Oh Brother, Little Brother



by Candid Brandon illustrated by Alexandra Tatu





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Candid  
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ABOUT



## AUTHOR BIO

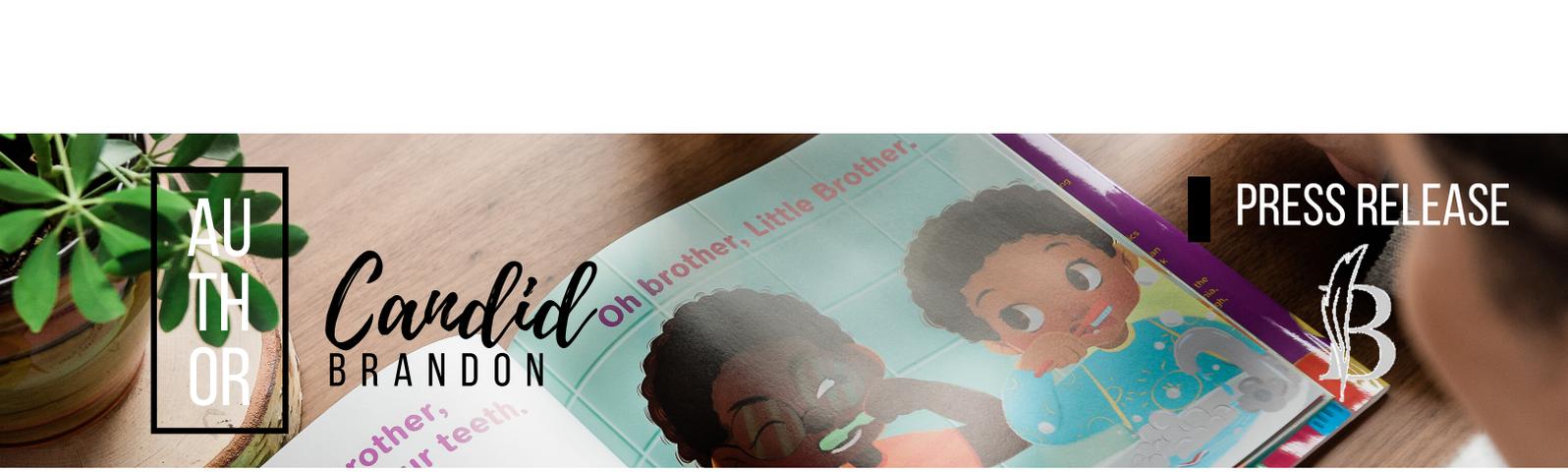
Candid Brandon is from Flint, Michigan. She has a BA from Clark Atlanta University and an MA in Children's Literature from Eastern Michigan University. When she isn't writing about children's literature or working on her next book, you can find her on her patio with a cup of coffee, reading or listening to a book, getting lost in Target, pinning on Pinterest, or enjoying time with her family. Candid lives in Okemos, Michigan, with her husband Kellen and their three daughters Amiya, Chandler, and Aubrey.

## ABOUT THE BOOK

*Oh Brother, Little Brother* is a tale about Big Brother trying to be a good big brother by playing with and watching over his little brother. However, Little Brother always has other ideas and wants to do things his own little brother way. When he finally gets fed up and hurts Little Brother's feelings, Big Brother realizes that Little Brother is just that—his little brother, and he will always love him no matter what.

## ABOUT PREDICTABLE BOOKS

*Oh Brother, Little Brother* is a predictable book. A predictable book is a book for young readers that makes use of rhyming and repetition of words, phrases, sentences, and events. You may not realize it, but predictable stories are critical to developing good readers. Predictable books like *Oh Brother, Little Brother* have repetitive word patterns, familiar concepts, and simple story lines, making it easier for pre-readers and beginning readers to follow along. Children who are pre-readers and beginning readers learn to anticipate words, phrases, or events when reading the story and often participate in the reading. *Oh Brother, Little Brother* was written to encourage pre-readers and beginning readers to read along with the repetitive word patterns and anticipate the shenanigans of the little brother.



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PRESS RELEASE



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**FOR IMMEDIATE RELEASE**

April 2020 | Okemos, Michigan

**BRANDON PUBLISHING RELEASES NEW CHILDREN'S BOOK, *OH BROTHER, LITTLE BROTHER*, JUST IN TIME FOR APRIL 10<sup>TH</sup> NATIONAL SIBLINGS DAY!**

*New author Candid Brandon shares a familiar tale of an older brother and a younger brother; reminding siblings young and old to always love each other*

Candid Brandon celebrates the release of her debut children's book, *Oh Brother, Little Brother*, on April 10, 2020 (National Siblings Day). The initial book release event will be on April 11, 2020, in Flint, Michigan, at Totem Book Store from 1:00-3:00 pm. Enjoy a reading of the book by the author, crafts, food, and more. The book will be available for purchase at the release as well as online. You can purchase pre-sale copies of the book starting April 1st on [candidbrandon.com](http://candidbrandon.com) and [brandonpublishing.com](http://brandonpublishing.com).

Candid is a Flint, Michigan, native - born and raised. She graduated from the illustrious Clark Atlanta University in Atlanta, Georgia, with a BA in mass media arts. She also has an MA in children's literature from Eastern Michigan University. Candid taught elementary school for two years in Atlanta. She wrote *Oh Brother, Little Brother* when she was teaching. However, it wasn't until she had children of her own that she picked the story back up and realized she was spot-on with the day-to-day shenanigans of young siblings and decided to publish the story through her husband's publishing company, Brandon Publishing. Candid lives in Okemos, Michigan, with Kellen and their two young daughters, Chandler and Aubrey, and her teenage stepdaughter Amiya. Candid is a huge advocate for early literacy and parents reclaiming their role as their child's first teacher. She hopes *Oh, Brother, Little Brother* is the jump start parents need in reclaiming that role.

*Oh Brother, Little Brother* is a tale of Big Brother trying to be a good big brother by playing with and watching over his little brother. However, Little Brother always has alternate plans and wants to do things his own little brother way. Big Brother finally gets fed up with Little Brother's shenanigans and hurts Little Brother's feelings. Big Brother realizes Little Brother is just that - a little brother, and he will always love him no matter what.

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SELL SHEET



**Picture Book / Hardcover**  
**\$14.95 USD**  
**32 pages**  
**ISBN: 978-1-73386-0-0**

**Author:** Candid Brandon  
**Illustrator:** Alexandra Tatu  
**Copyright:** 2019  
**Released:** 2020

**Summary:** *Oh Brother, Little Brother* is a tale of Big Brother trying to be a good big brother by playing with and watching over his little brother. However, Little Brother always has alternate plans and wants to do things his own little brother way. Big Brother finally gets fed up with Little Brother's shenanigans and hurts Little Brother's feelings. Big Brother realizes Little Brother is just that - a little brother, and he will always love him no matter what.

**Available:** [brandonpublishing.com](http://brandonpublishing.com) and [candidbrandon.com](http://candidbrandon.com)





### How did you come to write this book?

I actually wrote the first manuscript in 2007, when I was teaching second grade. I had no children of my own. The idea from the story just came to me after reading *Please, Baby Please* by Spike Lee and Tanya Lewis Lee. Fast forward to 2014, when I had my first child. My husband was reading *Please, Baby Please* to our little baby girl and, after reading it, he says, "I don't get why she loves this book. It's just repeating the same thing over and over again." I explained to him about predictable books and how they are important to literacy development. Then I remembered my book and decided parents need it to understand predictable books and children need it to develop their literacy skills and have a familiar story line.

### Why did you choose to self publish?

I attempted to get *Oh Brother, Little Brother* published back in 2007, but I got many rejection letters. In 2010, I was getting a Masters in Children's Literature and I was an intern at a children's publishing company. I was taking a children's writing class and my friend in the class had a great story that I wanted to pitch at my internship. I pitched it, they loved it, and they contracted her. I was apart of every step in the process. I was disappointed by how much they changed. From the title, to cutting more than half the story down, and the choice in the illustrator. Even though the book turned out amazing and I absolutely love the story and illustrations, I just knew that I wanted to self publish. I wanted full creative control and not to have to compromise a thing. And it just so happened that I married an independent publisher. So it worked out great.

### Why do you advocate for diverse children's literature?

When I taught elementary school for two years, I noticed the lack of diverse books available to learners and the lack of resources available to parents and teachers to help provide diverse books. I wanted to do something about this disparity. Children need to see themselves in books in positive ways because for so long they weren't or not seen at all. I think it's important to flood education systems and the publishing industry with diverse books so that diverse populations are represented, empowered, and valued through literature- something children interact with every day.

### What hobbies do you have?

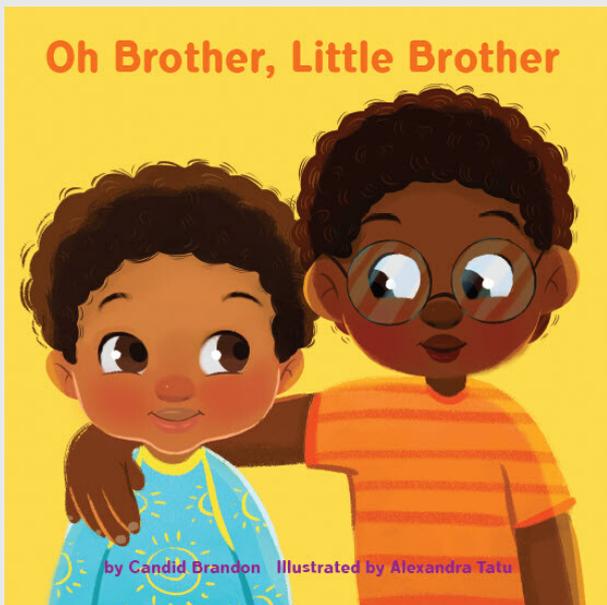
I create digital art and acrylic paintings. I started doing it as art therapy for my depression. It really helps! So now, I do it every chance I get. I have quite the personal art collection currently.



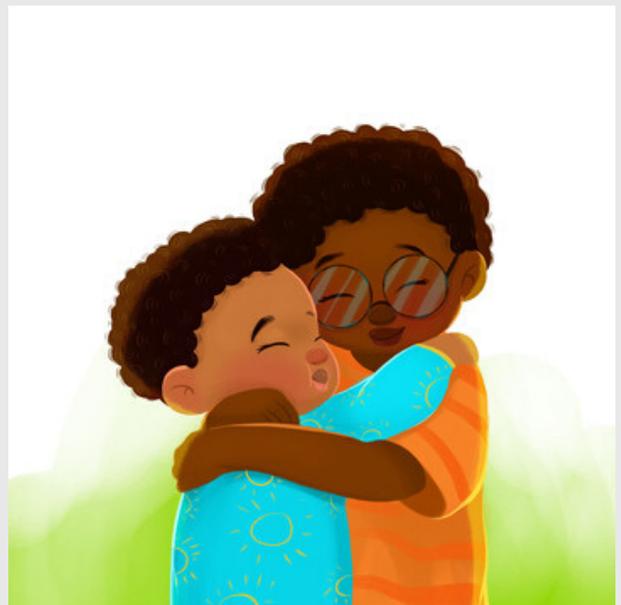
**Candid Brandon Headshot 1**



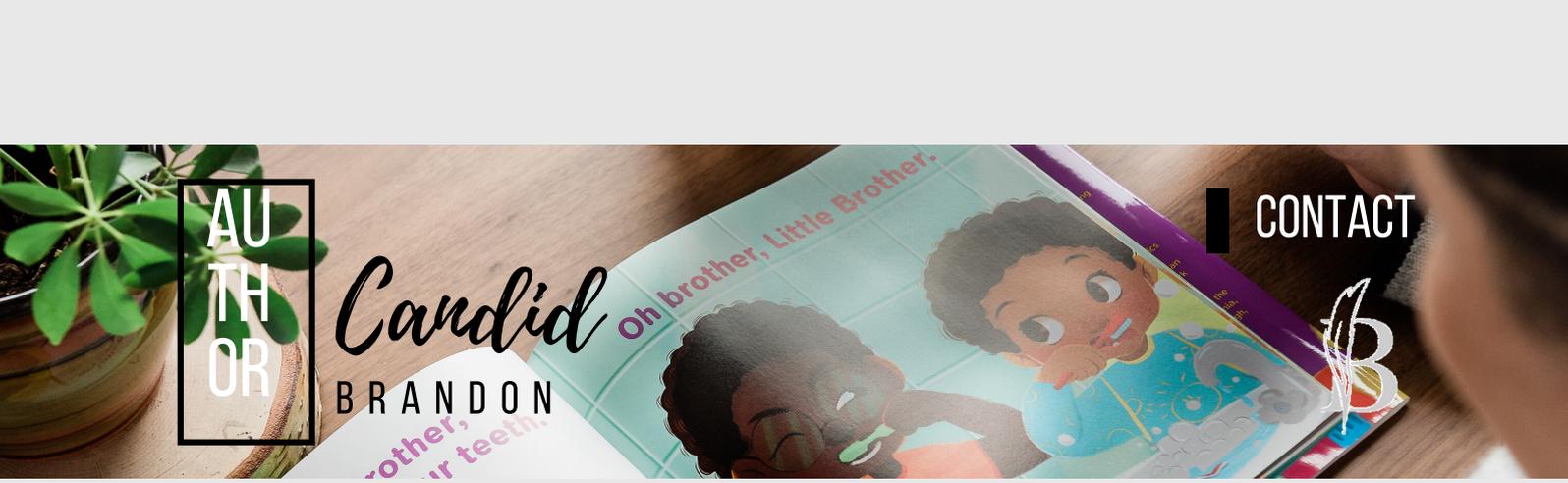
**Candid Brandon Headshot 2**



**Oh Brother, Little Brother**  
**Cover Art**



**Oh Brother, Little Brother**  
**Interior Illustration**



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